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**CLASSIC PARTY RENTALS – NATION’S LEADING EVENT RENTAL
COMPANY – ACQUIRES TRISERVE PARTY RENTALS**

Growth Offers Geographic Expansion in New York

LOS ANGELES, Calif. – Classic Party Rentals, the leading event rental company in the U.S., has announced the acquisition of TriServe Party Rentals. TriServe has been providing high-end tabletop, specialty linens, kitchen equipment, and other party rental equipment to clients in the greater New York area for over 30 years. The Classic Party Rentals network now extends from Los Angeles to New York.

TriServe Party Rentals has capitalized on growing demand for high-end tabletop items in the New York area and was recently rated the #1 rental company in New York City by Zagat Survey. TriServe provides rentals for high-profile clients including Oliver Cheng Catering, Saks Fifth Avenue, the Lincoln Center, New York Public Library and JPMorgan Chase.

“We are excited to be part of the nation’s leading party rental company,” said Lance York, co-owner of TriServe Party Rentals. “New York clients are always looking for new and exciting products, and now we have the resources to go get them.”

Classic will continue to operate the business at the company’s existing showroom and warehouse, located in Manhattan’s Garment District and the Bronx, respectively. The locations will be re-branded as Classic Party Rentals. Lance York will serve as General Manager and John Dawson will continue with the company as Operations Manager.

“Clients with both New York and Los Angeles offices have been asking Classic to bring our company to New York City,” said John Campanelli, CEO of Classic Party Rentals. “New York clients demand great service, immediate response and high-end rental equipment. TriServe has most of Classic’s existing service model in place, and its employees understand the market and local venues. Classic will quickly upgrade and expand inventory. This is an Instant Classic.”

About Classic Party Rentals

Classic Party Rentals is the nation’s leading full service event rental company. The Classic network supports a wide range of events, including the most basic table and chair rental order to high-profile Hollywood awards shows, premieres, celebrity weddings, charity events, and intimate private affairs, as well as a wide range of national events, including automobile product road shows, golf tournaments, auto racing events and professional tennis events. Classic offers a broad inventory of china, glassware, flatware, linens, designer furniture, tables, chairs, and kitchen equipment, and is also a leading nationwide provider of tents, clear span structures, power, heating, air conditioning and sub-flooring.

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Classic Party Rentals is ranked number-one by the Zagat Survey as the “highest rated of the major party rental sources.” Classic Party Rentals is also a multiple winner of the prestigious Special Events Gala Award – the industry’s highest honor. Classic Party Rentals continues to grow; its network of locations now includes Southern California offices and warehouse in El Segundo, Santa Barbara, Santa Ynez Valley, Culver City, Orange County, San Diego, and Palm Desert; Northern California offices and warehouses in San Francisco, Napa Valley, Modesto, and Sacramento; Tri-Rentals locations in Phoenix, Arizona and Albuquerque, New Mexico; Ducky-Bob’s Party & Tent Rentals in Dallas, Texas; Panache in Pompano Beach, West Palm Beach, and Lakeland, Florida; East Coast and Midwest offices and warehouses in Chicago, Illinois, New York, New York, Memphis and Nashville, Tennessee, Atlanta, Georgia, Charlotte and Raleigh, North Carolina, and Charlottesville, Virginia. Unique Tabletop Rentals, Classic Tents, and Prime Event Group all service the nationwide rental market. For more information, please visit www.classicpartyrentals.com.

Hageman, Stansberry & Associates (HS&A) represented TriServe in the transaction. HS&A is a mergers and acquisitions firm that specializes strictly in the Special Events Rental and Equipment Rental industry.

“Fred and Gary worked extremely hard to get our deal done and the outcome was a success. I appreciate their efforts and would recommend their services to special event rental companies that are considering selling,” said TriServe president and majority shareholder, Lance York. .

TriServe was ranked #16 on the “Top 30 Special Event Rental Companies” according to *Special Events Magazine*, with locations in Bronx, NY and Manhattan.

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